



# Eric Janssen

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Uitgeest

## Marketing Designer & Coördinator

//UX & UI Design

//Online Marketing

//Front-end Development

//Project Management

### Why me?

I love to work on all aspects of online design. That's what I'm here for; An allrounder that can make himself useful in any Marketing or Development team, who is a fast and eager learner, and who really wants to add to the growth of the company. I also feel the need for creating and maintaining overview, processes, communication and clarity. There have been multiple moments in the past where I figured out a way to get this overview, when it wasn't already layed out. I'm convinced I should do more with my urge to find perfection in business structures.

### Experience 3 years and 10 months

|   |                          |   |           |
|---|--------------------------|---|-----------|
| ● | 2019 - 2020<br>13 months | Freelance Teacher<br>Amsterdam University of Applied Sciences - Communication and Multimedia Design | Amsterdam |
| ● | 2017 - 2019<br>22 months | Web Designer<br>MyParcel  | Hoofddorp |
| ● | 2015<br>11 months        | UX Designer<br>ROOMLR B.V.  | Amsterdam |

### Internships 16 months

|   |                         |  |           |
|---|-------------------------|--|-----------|
| ● | 2017<br>3 months        | Intern Online Marketing & UX Support<br>Belmondo Books | Amsterdam |
| ● | 2016<br>4 months        | Intern Web Designer<br>Yilps                           | Amsterdam |
| ● | 2014 - 2015<br>6 months | Intern UX Designer<br>ROOMLR B.V.                      | Amsterdam |
| ● | 2013<br>3 months        | Intern Interaction Designer<br>Gridline B.V.           | Amsterdam |

### Education

|   |             |   |  |
|---|-------------|---|--|
| ● | 2011 - 2016 | HBO Communication and Multimedia Design<br>Minor: MIC Practical Philosophy 2014 | Amsterdam University of Applied Sciences |
| ● | 2005 - 2011 | HAVO<br>Mathematics, Physics, Chemistry, Management & Organisation              | Stedelijk Dalton College Alkmaar         |

### Computer Skills

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign

Google Analytics  
Google Tag Manager  
Search Engine Optimization

HTML & CSS  
WordPress  
Bootstrap

### Certifications

|   |      |   |                                       |
|---|------|---|---------------------------------------|
| ● | 2017 | HTML Level 1 <small>certificate</small>       | CCA Cambridge Certification Authority |
| ● | 2017 | CSS Level 1 <small>certificate</small>        | CCA Cambridge Certification Authority |
| ● | 2017 | JavaScript Level 1 <small>certificate</small> | CCA Cambridge Certification Authority |
| ● | 2016 | Online Marketing <small>certificate</small>   | Google Digital Garage                 |